

Certificate in Music Entrepreneurship

Faculty Advisor: Deanna Swoboda

School of Music, Dance and Theatre graduate certificate check sheet

A total of 15 credit hours is required. All graduate-level courses are numbered above 500. Please consult with Dr. Swoboda for elective credits. The list below is a starting point and there may be other classes that could be counted for the certificate. If pursuing the certificate concurrently with a graduate degree, a maximum of 40% of the credit hours may be shared between the two programs. Consult Julie Krause in the School of Music, Dance and Theatre Office of Academic Affairs (Julie.A.Krause@asu.edu) for shared coursework between the programs.

Required Core (3 credit hours)

Prefix	#	Title	Hours Needed	Hours Taken	Semester/Year	Notes
MUP	538	The Enterprising Artist	3			Offered each fall semester.

Electives (9 credit hours)

Prefix	#	Title	Hours Needed	Hours Taken	Semester/Year	Notes

Culminating Experience (3 credit hours)

Students have the option to complete an internship experience or an applied project supervised by Dr. Swoboda.

Prefix	#	Title	Hours Needed	Hours Taken	Semester/Year	Notes
MSC	584	Internship	3			
MUP	593	Applied Project	3			

Examples of Elective Coursework

Coursework is not limited to the list below but is a sample of classes that you can choose from.

MUP 539 Music Product Creation and Development	HDA 510 Design and Art Corp Seminar
MHL 598 Music and Intellectual Property	MTC 598 Collaborative Projects: Multimedia and Installations
NLM 520 Financial and Resource Management	TGM 598 Global Business Plan
HDA 598 Creative Facilitation: Collaboration, Imagination	HDA 598 The Art and Race of Collaboration
MTC 598 Sound Art and Multimedia Environments	HDA 598 The Atlas of Creative Tools
MHL 691 Arts Institutions and Cultural Policy	NLM 515 Nonprofit Organizational Behavior and Principals of Management
NLM 562 Social Entrepreneurship	NLM 572 Community and Social Innovations
NLM 565 Grant Writing Nonprofit Organizations	TGM 598 Start-Up Investing
TGM 506 Communicating and Negotiating Across Culture	HDA 598 Creating Sustainable Experiences
HDA 511 Purpose, Collaboration and Accountability	HDA 512 Strategy: Creative Industries
HDA 522 Media Literacy and Distribution	CDE 598 Grant Writing
HDA 598 Roden Crater Acoustic Experience Development	MKT 540 Strategic Brand Management
JHR 506 Grant Writing for Social Justice and Human Rights	
CON 557 Principles of Leadership for Project Managers	

